

Pensacola Magazine MEDIA KIT



ANNUAL *WEDDING* EDITION 2026

Advertise Your Brand in the 2026 Weddings issue of Pensacola Magazine!

Each year, newly married brides eagerly seek the opportunity to be featured on our highly anticipated cover, while brides-to-be look forward to expert local advice and inspiration-filled photo spreads inside every issue. As one of the area's most trusted and widely read wedding resources—with a readership of more than 40,000 and an additional 5,000 mail subscribers—*Pensacola Magazine* delivers both visibility and value.

Looking to grow awareness for your wedding business? There are few opportunities that offer this level of targeted, positive exposure.

— THREE SIZES TO MEET YOUR ADVERTISING NEEDS —

AD PRODUCTION

Production services are available. Artwork provided must be original photographs, illustrations or electronic files at 300 dpi. Please have logos, photos, copy and any other materials needed to produce your ad **one week before** the advertising deadline to allow for design time and approval.

WARNING: Low-resolution images do not print well.

Many images, particularly 72 dpi JPEGs taken off the Internet, look blurry when printed. For best results, we recommend that your images be at least 300 dpi.

FULL PAGE

White Border – 8" X 10.5"

With Bleed – 8.75" X 11.25"

**Please note that on full page ads, the live area is 8 x 10.5.*

1/2 PAGE

Horizontal – 8" X 5.125"

1/4 PAGE

Horizontal – 3.875" x 5.125

For more information, contact a Ballinger Publishing Sales Executive:

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malcolm@ballingerpublishing.com

Expand Your Venue Listing

ADVERTISE YOUR VENUE

Put your venue front and center in our Venues section — where engaged couples go to compare, shortlist & book.

An **Expanded Venue Listing** gives you the space to showcase what makes your property stand out, from on-site services and amenities to layout options, capacity and overall experience. It's a powerful way to move beyond a name-only mention and tell your venue's story in a curated, editorial environment.

Expanded Venue Listings include:

- Up to **120 words** of custom venue copy highlighting key features and offerings
- **Contact information** (phone number, address, website and/or social media)
- **One full-color thumbnail image** accompanying your write-up

Venues



Live Oak Plantation

Pensacola
Up to 180 guests
liveoakplantation.com

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Pensacola Yacht Club

Downtown Pensacola
Up to 400 guests
pensacolayachtclub.org

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The Club at Hidden Creek

Navarre
Up to 200 guests
theclubathiddencreek.com

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Five Eleven

Downtown Pensacola
Up to 200 guests
selevenpalafox.com

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Portofino Island Resort

Pensacola Beach
Up to 900 guests
portofinoisland.com/weddings

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Museum Plaza

Downtown Pensacola
Up to 400 guests
historypensacola.org

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Old Christ Church

Downtown Pensacola
Up to 150 guests
historypensacola.org

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Additional Venues

Alyssa's South
Pace
Up to 350 guests
alysassouth.com

Ates Ranch Wedding Barn
Milton
Up to 250 guests
facebook.com/atesranchweddingbarn

Drift Modern Coastal Cuisine
Pensacola Beach
Capacity Varies
driftpcola.com

Culinary Productions Event Venue
Downtown Pensacola
Up to 636 guests
culinaryproductions.net

Garden & Grain
Downtown Pensacola
Up to 125 guests
perfectplain.com/garden-and-grain

Gather at Alyssa's
Pace
Up to 75 guests
gatheratalyssas.com

Hellcat Hangar
Westside Pensacola
Up to 160 guests
hellcathangar.com

Lily Hall
Downtown Pensacola
Up to 80 guests
lilyhall.com

Holland Farms
Milton
Up to 200 guests
hollandfarmsonline.com

Your listing will appear in the Venues section of the **2026 Weddings issue of Pensacola Magazine** — a trusted annual guide used by couples throughout the planning process.

Stand-Alone Upgrade: \$400

Notes:

RATES & AGREEMENT

Full Page	\$1500	Back Cover	\$1895
1/2 Page	850	Inside Front	1795
1/4 Page	600	Inside Back	1750
Page 3	1750	Center Spr.	3495

Published
April 1, 2026

Mailed to 5,000
subscribers

Available in 450
locations locally

Shelf Life
for 1 year

**FULL PAGE
WITH BLEED**
8.75 X 11.25

*Please note that
on full page ads,
the live area is
8 x 10.5

**FULL PAGE
WHITE BORDER**
8 X 10.5

RATES: Rates are Agency Commissionable to authorized agencies where placement originates. Rates above are per month, per insertion. First time advertisers must pay half of the first insertion at proofing. The remainder of first insertion will be billed at publication time. Each insertion thereafter will be billed at publication time.

COMPOSITION: Ad design fee of \$50 minimum. Ads built by Ballinger Publishing's in-house design team may undergo a maximum of 3 proofs at the discretion of the designer. **Ads should be built to 100% of their actual size at a resolution of 300 ppi.**

SUBMISSION: Content for ad builds should be sent to the designer no fewer than 3 days before the set ad deadline. Please submit your high resolution ad to advertise@ballingerpublishing.com.

*Expanded venue descriptions are included at **no additional cost** with the purchase of a **half-page ad or larger**.

1/4 H 3.875 X 5.125	1/4 H 3.875 X 5.125
1/2 H 8 X 5.125	

ADVERTISING AGREEMENT

It is agreed that you are authorized to place advertisements in **PENSACOLA MAGAZINE Annual Wedding Edition**.

Advertiser (Corporate) Name	Billing Address
Advertiser Email	Billing Email
Phone #	Advertising Agency & Contact Info

Ad Size	Horizontal or Vertical	Build/Print Ready/ Re-Run/Revise	Gross Rate Per Insertion
Agency or Other Discount	Net Per Insertion	Contract Total	

Credit Card

CC Number: _____

Expiration Date: _____ Code: _____

Signature: _____

TERMS: It is agreed that BALLINGER PUBLISHING (BP) may not raise the stated advertising rates during the period of this contract, nor may the advertiser cancel during the agreed term of this contract without a short rate. **SHORTRATE:** If a cancellation must be made by the advertiser, a letter of cancellation must be received by BP 45 days prior to the printed deadline date of the next publication. Shortrate will be billed at a frequency rate according to the number of insertions in PENSACOLA MAGAZINE the advertiser has actually accrued. In the event that litigation is initiated, the contract will be forced through the completion of the contract whether or not all of the insertions were actually run. In the event that litigation is initiated, the client agrees to pay all attorney fees for any and all legal action, law suits, and judgements. All print-ready materials submitted to BP are accepted upon the express condition that the advertiser agrees to hold BP harmless from any and all claims arising out of or relating to copy, copyrights, trademarks or mistakes in ad either photographic or copy, or that the use of any name or other material in any advertisement that is illegal, unauthorized or damaging in any way to any person or name or other legal entity. Billing is due upon receipt. All contracted advertising will be billed in advance. Balances unpaid after the 30th of the month are subject to a 1.5% per month (18% annually) finance charge. The advertiser agrees to pay a finance charge of 1.5% per month (18% annually). The advertiser agrees to pay all legal fees, court and/or collection costs on balances delinquent over 30 days.

Advertiser Authorized Signature	Advertiser Authorized Signature (printed)	Date
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