

THE 2026 GREATER PENSACOLA CHAMBER PARTNERSHIP DIRECTORY



GREATER PENSACOLA CHAMBER OVERVIEW

At the Greater Pensacola Chamber of Commerce, we believe in our local small businesses. While 15 percent of Floridians currently work for a small business, the Florida Chamber of Commerce projects that three out of every four future jobs in Florida will be created by a small business. We believe that our future growth, not just for our community, but for all of Florida will depend on the strength of our small businesses. That's the sweet spot for the Greater Pensacola Chamber of Commerce. We believe in supporting our small businesses by providing training, resources, critical connections, and continuing advocacy.

The Greater Pensacola Chamber of Commerce has evolved over the past few years with a new location, new people, and a new focus. That focus is to be an resource and advocate for small businesses and a key supporter of our local military institutions. Whether it's collaborating with Florida's Small Business Development Center (SBDC), providing a seminar series and classes for our small business owners, expanding social media and marketing opportunities for Chamber members, or our new initiative to connect small business owners to workforce development, providing the Chamber serves as a vital resource for our small businesses. The Greater Pensacola Chamber also stands up to support our local military mission. Through the West Florida Defense Alliance (WFDA), the Chamber will continue to work to ensure that the \$7.6 billion of annual local military spending and the 60,000 Escambia County jobs that are supported by our military are protected and enhanced.

At the Greater Pensacola Chamber of Commerce, we see the value of connecting people. Through our monthly networking events, the Greater Pensacola Chamber provides opportunities for you to connect with other local businesses. In today's fast-paced world, it's easy for a small business to feel alone within their four walls. With our various networking opportunities, the Chamber provides critical connections that will allow your business to grow. Whether it's our Gopher Club breakfast,

Business After Hours, Greater Spend Networking or our new Active Chamber Executives (ACE) Groups, the Chamber wants to provide you the opportunity to connect with other local businesses. These networking events and referral groups are bringing Chamber members together to build relationships and share best practices with local professionals. In fact, one local business owner shared that the connections she has made through the Chamber has meant hundreds of thousands of dollars to her business. This is what we want our Chamber to provide for your business.

And of course, the Greater Pensacola Chamber of Commerce is the voice of business in Escambia County. We share our business priorities with our state delegation at our annual Legislative Luncheon and look to

influence local government officials on pro-business initiatives. Whether it's supporting workers' compensation reforms or opposing federal overtime rules that would have negatively impacted small businesses, the Greater Pensacola Chamber is here to serve as your advocate for business to make sure that Pensacola and Escambia County is the best place for you to grow and prosper.

For all of these reasons, we believe that if Greater Pensacola Chamber of Commerce provides the opportunities for your business to learn, connect, and grow. We hope that you are prepared to be a member of the Greater Pensacola Chamber of Commerce and we look forward to serving you in 2026.

WHY JOIN THE CHAMBER?

Let us help your business!



Published by Ballinger Publishing, the *Greater Pensacola Chamber Partnership Directory* showcases our community and your business to the loyal network of Chamber members and business owners, as well as current residents, potential residents and regional visitors—all with one advertisement. The 2026 edition of the directory provides the opportunity for visibility to a variety of audiences for a full year.

The annual publication is sent free of charge to all existing and new members of the Greater Pensacola

Chamber, is included in re-location packets and is distributed to strategic points across the region.

Contains alphabetical and categorized sections featuring all Chamber Partners in good standing.

Directory is printed 8½ x 11 in. full color, glossy, perfect bound.

Yearlong digital exposure at **PensacolaChamber.com** and **BallingerPublishing.com**.

2026 Membership Directory timeline

Publication date – July 2026 | Ad reservations – June 25, 2026 | Artwork due – June 25, 2026

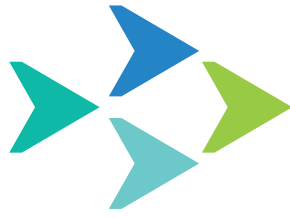
For more information, contact a Ballinger Publishing Sales Executive:

Maggie Banks
850.433.1166 ext. 28
228.223.7693 (cell)
maggie@ballingerpublishing.com

Jaami Clement
850.433.1166 ext. 31
850.501.8266 (cell)
jaami@ballingerpublishing.com

Malcolm Ballinger
850.433.1166 ext. 27
850.450.6222 (cell)
malcolm@ballingerpublishing.com





Notes:

RATES & AGREEMENT

Full Page	\$1600	Back Cover	\$2195
1/2 Page	900	Inside Front	2000
1/4 Page	500	Inside Back	2000
Page 3	1900	Center Spr.	3200

Ad Deadline
June 25, 2026

Publication Date
July 2026

FULL PAGE WITH BLEED
8.75 X 11.25

*Please note that on full page ads, the live area is 8 x 10.5

FULL PAGE WHITE BORDER
8 X 10.5

***Directory Upgrade or additional entries \$50 pre-pay**

RATES: Rates are Agency Commissionable to authorized agencies where placement originates. Rates above are per insertion. First time advertisers must pay half of the first insertion at proofing. The remainder of first insertion will be billed at publication time. Each insertion thereafter will be billed at publication time.

COMPOSITION: Ad design fee of \$50 minimum. Ads built by Ballinger Publishing's in-house design team may undergo a maximum of 3 proofs at the discretion of the designer. **Ads should be built to 100% of their actual size at a resolution of 300ppi.**

SUBMISSION: Content for ad builds should be sent to the designer no fewer than 3 days before the set ad deadline. Please submit your high resolution ad to advertise@ballingerpublishing.com.

1/4 H 3.875 X 5.125	1/4 H 3.875 X 5.125
1/2 H 8 X 5.125	

ADVERTISING AGREEMENT

It is agreed that you are authorized to place advertisements in **The Greater Pensacola Chamber Partnership Directory**.

Advertiser (Corporate) Name	Billing Address
Advertiser Email	Billing Email
Phone #	Advertising Agency & Contact Info

Ad Size	Horizontal or Vertical	Build/Print Ready/ Re-Run/Revise	Gross Rate Per Insertion
Agency or Other Discount	Net Per Insertion	Contract Total	

Credit Card

CC Number: _____

Expiration Date: _____ Code: _____

Signature: _____

TERMS: It is agreed that BALLINGER PUBLISHING may not raise the stated advertising rates during the period of this contract, nor may the advertiser cancel during the agreed term of this contract without a shortrate. **SHORTRATE:** If a cancellation must be made by the advertiser, a letter of cancellation must be received by BP 45 days prior to the printed deadline date of the next publication. Shortrate will be billed at a frequency rate according to the number of insertions in *The 2026 Greater Pensacola Chamber Partnership Directory* the advertiser has actually accrued. In the event that litigation is initiated, the contract will be forced through the completion of contract whether or not all of the insertions were actually run. In the event that litigation is initiated, client agrees to pay all attorney fees for any and all legal action, law suits, and judgements. All camera-ready materials submitted to BP are accepted upon the express condition that the advertiser agrees to hold BP harmless from any and all claims arising out of or relating to copy, copyrights, trademarks or mistakes in ad either photographic or copy, or that the use of any name or other material in any advertisement that is illegal, unauthorized or damaging in any way to any person or name or other legal entity. Billing is due upon receipt. All contracted advertising will be billed in advance. Balances unpaid after the 30th of the month are subject to a 1½% per month (18% annually) finance charge. The advertiser agrees to pay a finance charge, of 1½% per month (18% annually). The advertiser agrees to pay all legal fees, court and/or collection costs on balances delinquent over 30 days.

Advertiser Authorized Signature	Advertiser Authorized Signature (printed)	Date
---------------------------------	---	------